



Cliff Top Music Festival 2026 – Sponsorship Opportunities

Highcliffe Clifftop, Dorset

Saturday 5th & Sunday 6th September 2026

About the Festival

The Cliff Top Music Festival 2026 is a family-friendly, two-day celebration of music, arts, and community, scheduled for the 5th and 6th September at Wharnclyffe Rd in Highcliffe, Dorset. The event will feature iconic and local bands and artists, food vendors, artisans, youth activities, and cultural performances. We anticipate a total of 8000 attendees from across the region.

Our goal is to strengthen community ties, highlight local talent, and create an inclusive space for people of all ages. To make this event accessible and sustainable, we're seeking valued partners who believe in supporting arts, culture, and community engagement.

Partnering with the Cliff Top Music Festival offers sponsors the opportunity to:

- Connect with a large, diverse audience
- Enhance community goodwill and corporate social responsibility
- Gain brand visibility through multi-channel promotion
- Support local musicians, youth programming, and arts initiatives
- Participate in a positive, high-energy community event

Sponsorship Packages

Presenting Sponsor — £10,000

Exclusive benefits:

- “Presented by [Sponsor Name]” included in all official festival branding
- Logo in the top tier on posters, banners, and festival signage
- Trade stand gifted space (6x3 m)
- Mention in all press releases and media interviews
- Full-page ad in the festival program
- Sponsor banner on main stage
- 10 VIP tickets + 20 general admission tickets
- Opportunity to introduce a headline act on stage
- Social media spotlight (3 dedicated posts)

Platinum Sponsor — £5,000

- Prominent logo placement on marketing materials and website
- Trade stand gifted space (3x3 m)
- Half-page program ad
- 6 VIP tickets + 10 general admission tickets
- Stage acknowledgments throughout the event
- Social media mentions (2 dedicated posts)

Headline Band Sponsor – £4,500

- Presented as 'Your Business presents [Headline Band]'
- Large logo on stage scrims and all marketing materials
- Half-page advert in the printed program
- Banner placement on site and festival fencing
- VIP tent access for 6 guests with first drink free
- Free premium trade stand space
- Social media spotlight and website presence
- Inclusion in press coverage
- 6 free festival tickets

Gold Sponsor – £4,000

- Logo on select marketing materials
 - Half-page advert in the program
 - Banner on-site and on fencing
 - Logo on festival website
 - VIP tent access for 4 guests
 - 4 free tickets and trade stand space
 - Social media mentions
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Silver Sponsor – £1,500

- Logo included on website and shared sponsor banner
 - Business listed in festival program
 - 2 general admission tickets
 - Social media group recognition
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Bronze Sponsor – £750

- Listing on website and in program
 - Banner on site
 - 1 free ticket
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Community Supporter – £250

- Name listed on website and program as a supporter
- Optional small signage at community table or booth
- Social media “thank you” post

Targeted Sponsorship Opportunities

| Sponsorship Type | Amount | Inclusions |
|------------------------------------|---------------|--|
| Transport Sponsor | £1,500 | Branding on festival signage, social media mentions, program listing |
| Park & Ride Car Park Sponsor | £600 per day | Logo at car park & on program & website listing |
| Media Sponsor | £2,500 | Logo on press releases, social media campaigns & printed materials |
| Main Screen Sponsor | £1,350 | Logo placement on screen + banner space |
| VIP Marquee Sponsor | £1000 | Banner & marketing exposure |
| Big Screen Advert (per ad) | £250 | One advert shown between acts |
| Big Screen Ad + Fence Banner Combo | £300 | Screen advert + branded banner on fencing |
| Children's Entertainment Sponsor | £800 | Branding in kids' zone + program mention |
| Stewards Uniform Sponsor | £1,500 | Logo on T-shirts/hats worn by staff |
| Toilet Sponsor | £1,500 | Logo/signage on all toilet areas |
| Merchandise / Reusable Cup Sponsor | £1,000 | Logo on cups + social media thanks |
| VIP Drink Sponsor | £500 | Acknowledgement in VIP area + signage by bar |
| Fund-a-Fence Sponsor | £70 per panel | Banner on fencing + listed as 'Community Backer' |

All Sponsors Receive

- Listing in the official printed program
- Logo or name featured on our website
- Mentions on social media in the run-up to the event
- Invitation to Wednesday night launch party drinks

Get Involved

To secure your sponsorship, discuss or learn more, please contact: mandy@eventsbystir.com